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NFI Corp. Featured on Channel 5's "Made in Massachusetts" Segment

NEW BEDFORD, MA, ISSUED JULY 9, 2018...NFI Corp. (<http://nficorp.com>), the global leader in high performing printed graphic solutions, got to tell its story to Boston's Channel 5 (WCVB) for a "Made in Massachusetts" broadcast.

The segment aired on Monday, July 2, at 7 p.m. on WCVB; the program is hosted by reporter/anchor Doug Meehan. Renaud Megard, CEO of NFI Corp., and Vice President Marcia LaBelle provided a tour of their facility and talked with Meehan about the company and the products it manufactures, which are everywhere and yet sometimes overlooked.

NFI Corp. specializes in custom faceplates and graphic overlays, 3D dome tags, labels, nameplates, decals, serial numbers and bar codes stickers, UL Markings, membrane switches and keypads. The business started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions. Their products have ridden on submarines, have been sent into outer space and can be seen on hospital equipment and almost everywhere in one's home, office and plants. One key differentiator is that NFI has developed over the years multiple technologies to print on plastic and has techniques which make their products very durable. (Often, the nameplates outlast the products themselves.)

Megard also credited the skilled workforce of New Bedford with setting them apart from their competition.

"We had a wonderful time with Doug Meehan and his very professional crew, and are very grateful for the recognition of Channel 5 in featuring NFI Corp. With our respected and experienced employees, we deliver unparalleled value, exceptional customer service and innovative solutions with absolute dedication to safety," said Megard. "We are proud to be a Massachusetts manufacturer, and are glad that WCVB has this segment to focus on the commonwealth's manufacturers, which play a vital role in the state's economy."

To view the segment, visit <http://www.wcvb.com/article/you-may-not-know-nfi-but-you-ve-probably-used-their-products-everyday-made-in-mass/22028636>.

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About NFI Corp. – Nameplates For Industry

Nameplates For Industry, or NFI Corp., was started in 1975 in England, and eventually established a business base in New Bedford, Mass. (which separated from the England location by 1988). The business, which specializes in printing on plastic, started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions, which include long-lasting barcode labels, serial number labels, domed labels, asset tags, tamper-proof labels, metal nameplates, and electrical membrane switches.

NFI Corp. serves the medical, industrial manufacturing, government/military, professional services, technology and communications, transportation and equipment, and distribution industries, and has clients throughout the United States and globally. NFI Corp. is committed to standards of sustainability and incorporates eco-conscious guidelines and processes whenever possible. NFI Corp. is located at 213 Theodore Rice Boulevard, New Bedford, MA 02745. For more information about NFI Corp., please visit www.nficorp.com, or call 800-999-8900.