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NFI Corp. Receives Manufacturing Matching Grant from NEBA (formerly SBANE)
Environmentally friendly label-printing technology efficient and durable

NEW BEDFORD, MA, FEBRUARY 12, 2018...NFI Corp. (<http://nficorp.com>), the global leader in high-performing printed graphic solutions, recently received a \$3,750 grant through the Manufacturing Matching Grant Program of New England Business Association (NEBA; formerly the Smaller Business Association of New England – SBANE).

The Manufacturing Matching Grant Program is funded through an appropriation from the Massachusetts State Legislature and seeks to provide targeted grants to manufacturing companies for the expressed purpose of providing high-powered private consulting expertise. This is a competitive, one-time, matching grant program, which requires the eligible candidate company to pledge a dollar-for-dollar cash match. NFI Corp. plans to put the funds toward very specialized, high-level sales training.

Karim Hill, president and CEO of NEBA, and Sarah Henry, communications and grant program manager for NEBA, presented the check to Renaud Megard, president and CEO of NFI Corp. State Representatives Antonio F. D. Cabral of New Bedford and Paul Schmid of Westport were also on hand for the presentation; Megard also led everyone on a tour of the NFI Corp. facility.

“This is a very competitive grant, and NFI Corp. came to us with a very unique need and an expectation of unique things to come,” said Hill. “As demonstrated by the amount of positive change that has taken place since Renaud took over the company 2 ½ years ago, we look forward to the results of the sales training made possible through our Manufacturing Matching Grant.”

“Training is incredibly important to us, and we see this sales training as a catalyst for the future growth of the company,” said Megard. “Our aim is to make sure our people understand what our customers need, and are able to offer solutions to our customers that help them be successful.

“We are very grateful to New England Business Association for their consideration of our grant request, and to Representatives Cabral and Schmid for their time and interest,” Megard continued.

About NFI Corp. – Nameplates For Industry

Nameplates For Industry, or NFI Corp., was started in 1975 in England, and eventually established a business base in New Bedford, Mass. (which separated from the England location by 1988). The business, which specializes in printing on plastic, started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions, which include long-lasting barcode labels, serial number labels, domed labels, asset tags, tamper-proof labels, metal nameplates, and electrical membrane switches.

NFI Corp. serves the medical, industrial manufacturing, government/military, professional services, technology and communications, transportation and equipment, and distribution industries, and has clients throughout the United States and globally. NFI Corp. is committed to standards of sustainability and incorporates eco-conscious guidelines and processes whenever possible. NFI Corp. is located at 213

Theodore Rice Boulevard, New Bedford, MA 02745. For more information about NFI Corp., please visit www.nficorp.com, or call 800-999-8900.

Photo caption (from left to right): Renaud Megard, president and CEO of NFI Corp.; Representative Paul Schmid of Westport; Karim Hill, president and CEO of NEBA; and Representative Antonio F. D. Cabral of New Bedford.