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## **NFI Corp. (Nameplates For Industry) Announces New Ownership; Hingham resident takes reins of global company**

NEW BEDFORD, MA, ISSUED JUNE 21, 2017...NFI Corp. (Nameplates For Industry, [www.nameplatesforindustry.com](http://www.nameplatesforindustry.com)), the New Bedford-based global leader in high performing printed graphic solutions, recently announced that the firm has been acquired by Renaud Megard of Hingham, Mass., who now serves as the company's president and CEO.

Established in 1975, Nameplates for Industry (NFI) began as a sales office for a small manufacturing company located on the Isle of Wight in England, named Nameplates for Industry, Ltd. As a strong customer base was built, NFI launched its own manufacturing operations out of a location in New Bedford, MA. By 1988, the American-based NFI began operating independently from the UK-based company.

Megard arrives at NFI Corp. with over two decades of experience as an executive in highly complex global businesses and a sterling reputation as a high-energy leader who inspires high-performing teams. Prior to purchasing NFI Corp., Megard served as Vice President, Global Supply Chain at Cabot Corporation, where he was responsible for a \$1.4 billion global supply chain. Previous experience includes work at BASF, where he managed nearly \$400 million in business, and roles including Trade Lane Manager and Franco-American Business Development Manager at DHL and DAHER.

Megard earned his MBA from New York University's Leonard N. Stern School of Business, and a bachelor's degree in marketing and management from IDRAC Business School in France.

Since acquiring NFI Corp., Megard has worked to emphasize and strengthen the company's reputation as solutions providers, in part through offering additional services such as a new design studio and new printing process for plastic, as well as by collaborating with other organizations through partnerships that foster sharing best practices and putting ideas into action.

"NFI Corp. is a great organization that has already grown so much during my short tenure here so far," said Megard. "We have been working and continue to work toward creating a vision that people believe in, and in doing so are making a difference for the people of NFI and for our clients. Our employees have been so welcoming, and are tremendously talented and loyal individuals, many of whom have already provided NFI with many years of service. I look forward to their continued contributions as we continue to strive to best meet the needs of our clients by offering solutions to their problems while driving the necessary changes to ensure that we continue to grow together."

He continued, "We enjoy being a part of the New Bedford community and helping to support the local employment. In the past year we have increased our number of employees by 12% and we anticipate continuing at this rate of expansion."

### **About NFI Corp. – Nameplates For Industry**

Nameplates For Industry, or NFI Corp., was started in 1975 in England, and eventually established a business base in New Bedford, Mass. (which separated from the England location by 1988). The

business started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions.

NFI Corp. serves the medical, industrial manufacturing, government/military, professional services, technology and communications, transportation and equipment, and distribution industries, and has clients throughout the United States and globally. NFI Corp. is located at 213 Theodore Rice Boulevard, New Bedford, MA 02745. For more information about NFI Corp., please visit [www.nameplatesforindustry.com](http://www.nameplatesforindustry.com), or call 800-999-8900.