



Digital Marketing Intern

NFI is a global leader in the production of custom, high-performing graphic solutions that are customized and crafted with superior quality and durability to a variety of industries. With over 40 years of craftsmanship, our talented and skilled staff works with companies and clients to provide transformative solutions of the highest quality and value. We pride ourselves on exceptional customer service and a dedication to safety and the environment.

To reinforce our marketing team, we are seeking an intern to assist in executing messaging across social media platforms, maintain upgrades to the website, drive campaigns through Hubspot, create white papers, conduct lead generation (maintain and develop a client base) ...

Requirements

- ✓ Pursuing a Degree in Marketing/Communications
- ✓ Have a mastery understanding of Facebook, Twitter, and LinkedIn
- ✓ It is preferred the candidate understand SEO practice.
- ✓ Mandatory to have knowledge in Hubspot to conceive and execute campaigns
- ✓ Good Knowledge of Wordpress, maintain upgrades to website

You

- ✓ Possess excellent written and verbal communication skills.
- ✓ Skilled in Microsoft Excel, Power Point & Word
- ✓ Possess strong attention to detail, organizational and project management skills
- ✓ Must be a fast learner, multi-tasker, independent problem solver, Sense of humor and positive energy a must.

Minimum 20 hours / week, preferred full time

\$15-\$18 / hour

Location: New Bedford, MA

Please apply: beatrice@nficorp.com