



## Inside Sales Rep with Leadership Responsibilities

*NFI is a global leader in the production of custom, high-performing graphic solutions that are customized and crafted with superior quality and durability to a variety of industries. With over 40 years of craftsmanship, our talented and skilled staff works with companies and clients to provide transformative solutions of the highest quality and value. We pride ourselves on exceptional customer service and a dedication to safety and the environment.*

### Job description:

Accomplished Digital and Screen Printing company in New Bedford, MA seeking sales and lead development associate to complete sales and customer service team. Responsible to communicate with inbound prospects through communications until converted to customer; identifying new opportunities, and solicitation of new business and referrals from existing customers. Knowledge and experience with the printing industry and sales acumen is required as well Hubspot or other CRM experience important.

### Education / Experience:

- ✓ Minimum 5 years customer service / Sales.
- ✓ Sales with custom product / Sales over the phone / printing industry

### Skills:

- ✓ Leadership
- ✓ Analytical Thinking
- ✓ Sales development
- ✓ Communication (verbal & written)

We offer a safe, affirming and positive workplace, a comprehensive benefits package including health, dental, vision, 401k, paid time off, and other rewards.

Submit your interest & resume to:

Cheryl Labrie, Human Resources at [clabrie@nficorp.com](mailto:clabrie@nficorp.com)

[www.nficorp.com](http://www.nficorp.com)